

# 1-800 New-Talk

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Received & Inspected

February 8, 2010

FEB 16 2010

FCC Mail Room

Federal Communications Commission  
Attn.: Marlene H. Dortch, Office of the Secretary  
445 12<sup>th</sup> Street SW, Suite TW-A325  
Washington, DC 20554

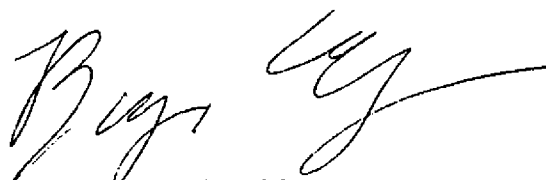
Re: EB Docket No. 06-36

Dear Sir or Madam:

Please find the enclosed CPNI certification for 2009. Feel free to call if you have any questions.

The undersigned, as an officer of New Talk, Inc., ("New Talk") certifies that New Talk is in compliance with Section 64.2009 of the Commission's rules.

Sincerely



Byron Young, President  
New Talk, Inc.

*Federal Express*  
~~Via Certified Mail, Return Receipt Requested~~

Federal Communications Commission Enforcement Bureau  
Telecommunications Consumers Division, 445 12<sup>th</sup> Street SW,  
Washington, DC 20554

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**Annual 47 C.F.R § 64.2009(e) CPNI Certification**

FEB 16 2010

**EB Docket 06-36**

FCC Mail Room

Annual 64.2009(e) CPNI Certification for 2009

Date Filed: February 1, 2010

Name of company covered by this certification: New Talk, Inc.

Form 499 Filer ID: 826361

Name of signatory: Byron Young

Title of signatory: President

I, Byron Young, certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules.

See 47 C.F.R § 64.2001 *et seq.*

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that the company is in compliance with the requirements set forth in Section 64.2001 *et seq.* of the Commission's rules.

The company has not taken any actions (proceedings instituted or petitions filed by a company at either state commissions, the court system, or at the Commission against data brokers) against data brokers in the past year. Companies must report on any information that they have with respect to the processes pretexters are using to attempt to access CPNI, and what steps companies are taking to protect CPNI.

The company has not received any customer complaints in the past year concerning the unauthorized release of CPNI (number of customer complaints a company has received related to unauthorized access to CPNI, or unauthorized disclosure of CPNI, broken down by category or complaint, *e.g.*, instances of improper access by employees, instances of improper disclosure to individuals not authorized to receive the information, or instances of improper access to online by individuals not authorized to view the information).

SIGNED BY:



BYRON YOUNG  
President

**Statement Concerning the Protection of Customer Proprietary Network Information for the  
Annual Period ending December 31, 2009**

1. New Talk, Inc., ("New Talk") is a telecommunications carrier subject to the requirements set forth under 47 C.F.R § 64.2009 of the Commission's rules. New Talk complies with all regulations pertaining to customer proprietary network information (CPNI) found at 47 C.F.R § 64.2009, *et seq.* The operating procedures of New Talk ensure that the company is in compliance with these regulations.
2. Without customer approval, New Talk does not use, disclose, or permit access to CPNI to provide or market service offerings within a category of service to which the customer does not already subscribe. However, New Talk may use, disclose, or permit access to CPNI without customer approval in the following instances:
  - 1) the provision of inside wiring installation, maintenance, and repair services;
  - 2) to market services formerly known as adjunct-to-basic services, such as, but not limited to, speed dialing, computer-provided directory assistance, call monitoring, call tracing, call blocking, call return, repeat dialing, call tracking, call waiting, caller I.D., call forwarding, and certain Centrex features; and
  - 3) to protect the rights or property of New Talk, or to protect users of those services and other carriers from fraudulent, abusive, or unlawful use of, or subscription to, such services.
3. Information protected by New Talk includes all information defined as CPNI at Section 222(h)(1) of the Communications Act of 1934, as amended, 47 U.S.C. 222(h)(1) including information that relates to the quantity, technical configuration, type, destination, location, and amount of use of a telecommunications service subscribed to by a customer and made available to New Talk by the customer solely by virtue of the carrier-customer relationship. Also protected is information contained in the bills pertaining to telephone exchange service or telephone toll service received by a customer.
4. New Talk does not use, disclose, or permit access to CPNI to identify or track customers who call competing service providers.
5. New Talk has established a system by which it can determine whether a customer has approved or disapproved of New Talk's release or use of CPNI prior to that information being used or released.
6. New Talk personnel are trained as to when they are and are not authorized to release or use CPNI, and violation of these rules will subject personnel to express disciplinary action which can include dismissal.

B-9

7. If and when customer approval to use, disclose, or permit access to customer CPNI is desired, New Talk obtains such individual customer approval through written or oral methods in accordance with 47 C.F.R 64.2007. However, the company only utilizes the oral authorization to obtain limited, one-time use of CPNI for inbound and outbound customer telephone contacts, and such CPNI authority, if granted, lasts only for the duration of that specific call. New Talk honors a customer's approval or disapproval until the customer revokes or limits such approval or disapproval. All records of approval or disapproval are maintained for at least one year.
8. New Talk has established a procedure whereby all sales personnel must obtain supervisory approval of any proposed outbound marketing request for customer approval of the use of CPNI and records reflecting carrier compliance with the Commission Rules are maintained for a minimum of one year.
9. Prior to any solicitation for customer approval, New Talk provides individual notification to customers of their right to restrict use of, or disclosure of, and access to the customer's CPNI. Records of these notifications are maintained for a period of at least one year.
10. New Talk's notifications provide information sufficient to enable our customers to make informed decisions as to whether to permit the use or disclosure of, or access to, their CPNI. New Talk's notifications do: (1) contain a statement that the customer has the right, under Federal law, to protect the confidentiality of CPNI; (2) specify the types of information that constitutes CPNI and the specific entities that will receive the CPNI; (3) describe the purposes for which the CPNI may be used; and (4) inform the customer of the right to disapprove those uses and deny or withdraw access to or use of CPNI at any time.
11. New Talk's notifications inform the customer that any approval or denial of approval for the use of CPNI outside of the service to which the customer already subscribes is valid until the customer affirmatively revokes or limits such approval or denial.
12. New Talk advises its customers of the precise steps the customer must take in order to grant or deny access to CPNI, and that denial of approval will not affect the provision of any services to which the customer subscribes.
13. New Talk maintains a record of its sales and marketing campaigns that use customers' CPNI. Further, a record of all instances where CPNI was disclosed or provided to third parties or where third parties were allowed access to CPNI is maintained by New Talk. These records reflect a description of the campaigns, the specific CPNI used in the campaign, and what products or services were offered as part of the campaign. These records are retained for a minimum of one year.

B4

14. For "opt-out" approvals, New Talk waits at least 30 days after giving customers notice and an opportunity to opt-out before assuming customer approval to use, disclose, or permit access to CPNI. Customers are notified of the applicable waiting period in the "opt-out" notice that is sent. For electronic notifications, New Talk recognizes that the waiting period begins to run on the date the notification is sent and, for mail notifications, the 30 days begins to run on the third day following the date the notification was mailed. New Talk does not solicit CPNI authority via e-mail. "Opt-out" notices are provided to customers every two years.
15. New Talk follows the procedures set forth in 47 C.F.R 64.2010 to discover and protect against attempts to gain unauthorized access to CPNI. Customers are properly authenticated prior to disclosing CPNI based on customer-initiated telephone contact. New Talk does not have any retail locations; however, New Talk does offer online access for customers' accounts. Customers are authenticated online without the use of readily available biographical information, or account information, prior to allowing the customer online access to CPNI through a password as described in 47 C.F.R 64.2010(e), that is not prompted by the company asking for readily available biographical or account information.
16. Call detail information is only disclosed over the telephone, based on customer-initiated telephone contact, if the customer first provides the carrier with a password, as described at 47 C.F.R 64.2010(e). If the customer does not provide a password, then call detail information is only disclosed by sending it to the customer's address of record, or by calling the customer at the telephone number of record. If the customer is able to provide call detail information during a customer-initiated call without the company's assistance, then the company is permitted to discuss the call detail information provided by the customer.
17. Customers are immediately notified whenever a password, customer response to a back-up means of authentication for lost or forgotten passwords, online account, or address of record is created or changed. Such notification is not required when the customer initiates service, including the selection of a password at service initiation. This notification may be through a carrier-initiated voice mail or text message to the telephone number of record, or by mail to the address of record, and does not reveal the changed information or otherwise send the new account information.
18. New Talk notifies law enforcement of any breach of its customers' CPNI in accordance with 47 C.F.R. 64.2011. Customers are notified only upon completion of law enforcement notification procedures.
19. Records of any breaches discovered, or notifications to law enforcement and customers are maintained for a minimum of two years. Records include, if applicable, dates of discovery and notification, a detailed description of the CPNI that was the subject of the breach, and the circumstance of the breach.

B9